



Social Media Guide

THE FUTURE OF SEX EDUCATION

The Future of Sex Ed Global Convening Social Media Guide

Background

Sex education has been a topic of controversy for decades, but one thing is clear: traditional approaches are not meeting the needs of young people. Teen pregnancy, HIV infections, and sexual and gender-based violence are alarmingly common. Globally, many youth are still not receiving sex education and 63% of those who have received it *after* their first time having sex.

In partnership with [The Case for Her](#), [The Vitol Foundation](#), and [The Waterloo Foundation](#), YLabs launched The Future of Sex Ed, the largest global study of what young people want from sex ed in a rapidly digitizing world. YLabs' team surveyed 12,692 youth across El Salvador, India, Nigeria, and the US to learn what and how young people want to learn about sex, relationships, and pleasure.

The goal of the Future of Sex Ed study is to revolutionize and democratize sex education. It will drive a global, youth-driven, and pleasure-based approach to sex ed that works for young people now and in decades to come.

We're excited to have you join us in amplifying youth voices in this movement for better sex education. To help you navigate and engage with The Future of Sex Ed on social media, we've put together this social media guide. Feel free to use these resources to spread the word, connect with your online community, and advocate for a youth-driven approach to designing and delivering sex education.

Join the Conversation

It's easy to participate in the #FutureOfSexEd social media campaign:

- Post on **Twitter, LinkedIn, Instagram, Facebook**, or any other social media platform to share your sex ed experience and what the **#FutureOfSexEd** should look like (feel free to copy and paste sample social media messages provided below)
- Download and share the Future of Sex Ed design principles to help guide future implementation of youth-led sex education work around the world
- Follow YLabs (@ylabsglobal), use the **#FutureOfSexEd**, and tag us in your tweets/posts; this way we'll see, engage, and share with our followers.
- Make your own Instagram or Facebook Story by customizing this graphic to share your story and what the #FutureOfSexEd should look like

Sample Content

For Individuals:

- 🌍 Just attended @ylabsglobal's Global Convening on the #FutureOfSexEd and my mind is buzzing with ideas! The conversations were eye-opening and inspiring. I'm so excited to use this knowledge and advocate for more inclusive and empowering sex education. Learn more and join me:
www.ylabsglobal.org/futuresexed 💪 ✨
- 🧑🏫 Ready to revolutionize sex education with me? Discover the first-ever youth-driven study on the #FutureOfSexEd from @ylabsglobal, packed with insights and design principles from YLabs' global research. Let's create a future where young people receive comprehensive, pleasure-based sex education that meets their needs. Explore the study here: www.ylabsglobal.org/futuresexed
☀️ 🌍
- 👨👩👧👦 The #FutureOfSexEd starts with family! Just attended @ylabsglobal's Global Convening where we discussed the importance of open and healthy conversations about sex within families. Let's break the cycle of shame and create a safe space for young people to learn and grow. Join the movement for inclusive sex education! ❤️ 🌈 www.ylabsglobal.org/futuresexed

- 🌟 Inclusive sex ed is the way forward! @ylabsglobal's #FutureOfSexEd is about recognizing and addressing the diverse experiences and challenges faced by all young people. How can you start advocating for comprehensive sex education that respects and celebrates every individual in our community? 🌍🌈
www.ylabsglobal.org/futuresexed
- 🧬 The #FutureOfSexEd goes beyond biology! I just attended @ylabsglobal's Global Convening, where we explored the importance of holistic sex education. It's time to empower young people with knowledge about healthy communication, identity, consent, and pleasure. Let's redefine sex ed for a brighter future! 💡💬 www.ylabsglobal.org/futuresexed
- 📱 The #FutureOfSexEd is digital! Just had an amazing experience at @ylabsglobal's Global Convening, where we dove into the power of digital platforms in delivering sex education. How can we leverage technology to bridge the gap and ensure access to accurate information and resources for all young people? Let's explore together! 🌐💻 www.ylabsglobal.org/futuresexed
- 🌟 The #FutureOfSexEd is all about pleasure! Had an inspiring time at the Global Convening where we discussed the need to destigmatize and prioritize pleasure in sex education. It's time to shift the focus from shame to empowerment and help young people build fulfilling and satisfying intimate lives. Join the movement for pleasure-positive sex education! 🔥🌟
www.ylabsglobal.org/futuresexed

For Organizations:

- 🧬📖 We're thrilled to share the findings from Future of Sex Ed study by @ylabsglobal! This groundbreaking research provides invaluable insights and design principles to revolutionize sex education. As an organization committed to promoting inclusive and comprehensive health education, we invite you to explore the study and join us in advocating for a future where every young person has access to empowering sex ed. Learn more:
www.ylabsglobal.org/futuresexed #FutureOfSexEd
- 🌍👪 We believe that the Future of Sex Ed is family! As an organization committed to promoting healthy relationships and open dialogue, we're thrilled to support the movement for family-centered sex education. Let's break the cycle of shame and empower families to have meaningful conversations about consent, pleasure, and gender expression. Join @ylabsglobal and us in advocating for a future where every young person receives inclusive and

comprehensive sex ed. Learn more: www.ylabsglobal.org/futuresexed
#FutureOfSexEd

- 🌈🚀 The Future of Sex Ed is inclusive, and we're here for it! As an organization championing LGBTQ+ rights and comprehensive health education, we celebrate the strides being made to ensure that sex ed meets the diverse needs of all young people. Join us in creating a future where sex education embraces diverse sexual identities and gender expressions, and where every young person feels seen, respected, and empowered. Discover the insights from @ylabsglobal study: www.ylabsglobal.org/futuresexed #FutureOfSexEd
- 🧠💡 The Future of Sex Ed is beyond biology! We're excited to support the movement for comprehensive sex education that goes beyond anatomy and covers essential topics like consent, healthy communication, and pleasure. As an organization dedicated to promoting holistic well-being, we recognize that sex education should equip young people with the knowledge and skills they need to navigate relationships and make informed choices. Let's redefine sex ed together. Explore the insights from @ylabsglobal study: www.ylabsglobal.org/futuresexed #FutureOfSexEd
- 🌐💻 The Future of Sex Ed is digital, and we're embracing the possibilities! As an organization leveraging technology for positive change, we're excited to support the movement for digital sex education that reaches young people where they are. Let's harness the power of digital platforms and trusted influencers to provide accessible, inclusive, and accurate information about sexual health and relationships. Join @ylabsglobal and us in advocating for a future where technology enhances sex education for all. Learn more: www.ylabsglobal.org/futuresexed #FutureOfSexEd
- 🌟😊 The Future of Sex Ed is pleasure-centered and youth-focused! As an organization dedicated to promoting positive sexual health and wellbeing, we believe that pleasure is an essential aspect of comprehensive sex education. Let's create a future where young people are empowered to explore and understand their own pleasure, while fostering safe and consensual experiences. Join us in embracing pleasure as a vital component of sex ed. Discover the insights and design principles from @ylabsglobal global research: www.ylabsglobal.org/futuresexed #FutureOfSexEd

Key Stats from the #FutureOfSexEd Findings

- One in four youth have never received any sex education. Of those, 81% are sexually active.
- Only 37% of young people who had received sex education had it before their sexual debut.
- Youth are having sex for the first time at a very early age:
 - 12.7% were less than ten years old
 - 17.3% were between 10-14 years old
- Over 18% of young people selected 'how to say no if I don't want to have sex' as their most preferred topic to learn about in sex education.
- Females are 2.4 times more likely to be unsatisfied with sex education compared to their male peers.
- Non-binary youth are 3.6 times more likely to be unsatisfied with sex education compared to their cisgender peers.

FSE Digital Graphics

[Click here](#) for images and GIFs you can use with your posts!

Additional Resources

- Find more information on the [Future Of Sex Ed](#) Global Convening
- Visit our [website](#) to learn more about our work
- Follow us on [LinkedIn](#), [Twitter](#), [Facebook](#), [Instagram](#)
- Subscribe to YLabs' [newsletter](#)
- [Reach out](#) to us with any questions or connections